



Promote your business with
[Cyprus Butterfly](#)

Cyprus Butterfly – most popular Russian mass media in Cyprus

15

Thousand
People
Everyday

450

Thousand
Users per month

Top 100

We are in the top 100
Websites on Cyprus

5

Pages
Average viewing
depth

3

Minutes
Average viewing
time



We are a multiplatform brand, that is present in all popular social media platforms

26,000
subscribers

13,000
subscribers

4,000
subscribers

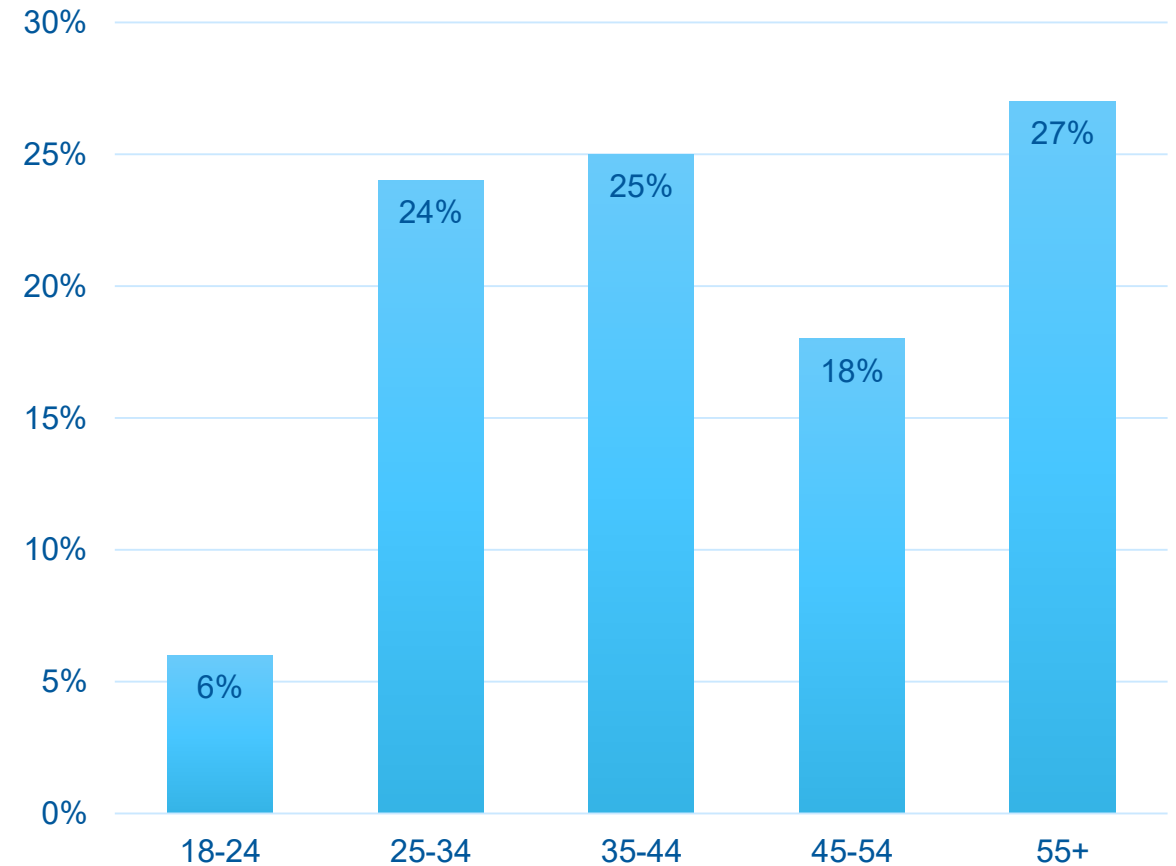
5,000
subscribers



Our primary audience are **women** between 25 and 45

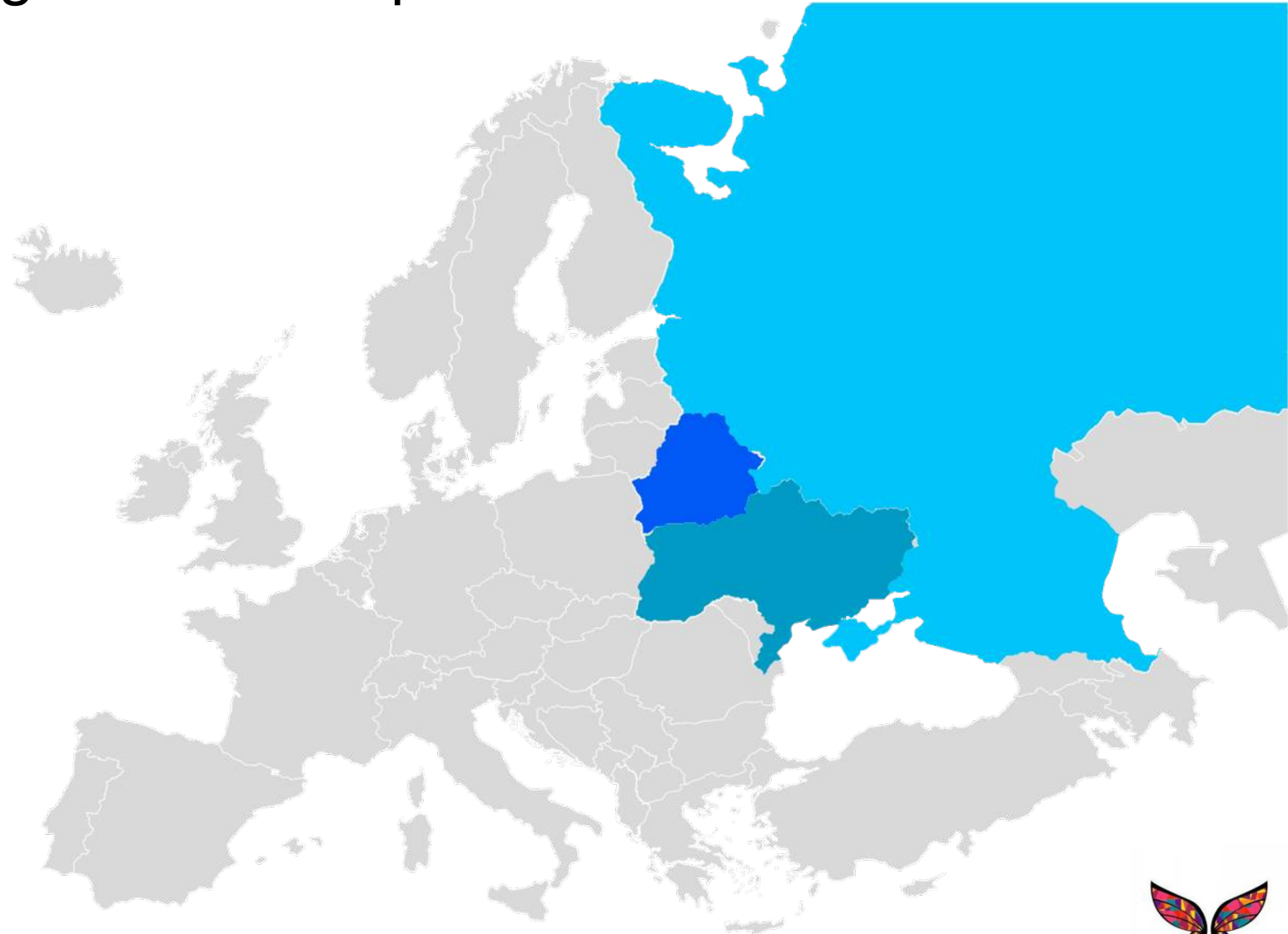
37%
men

63%
women

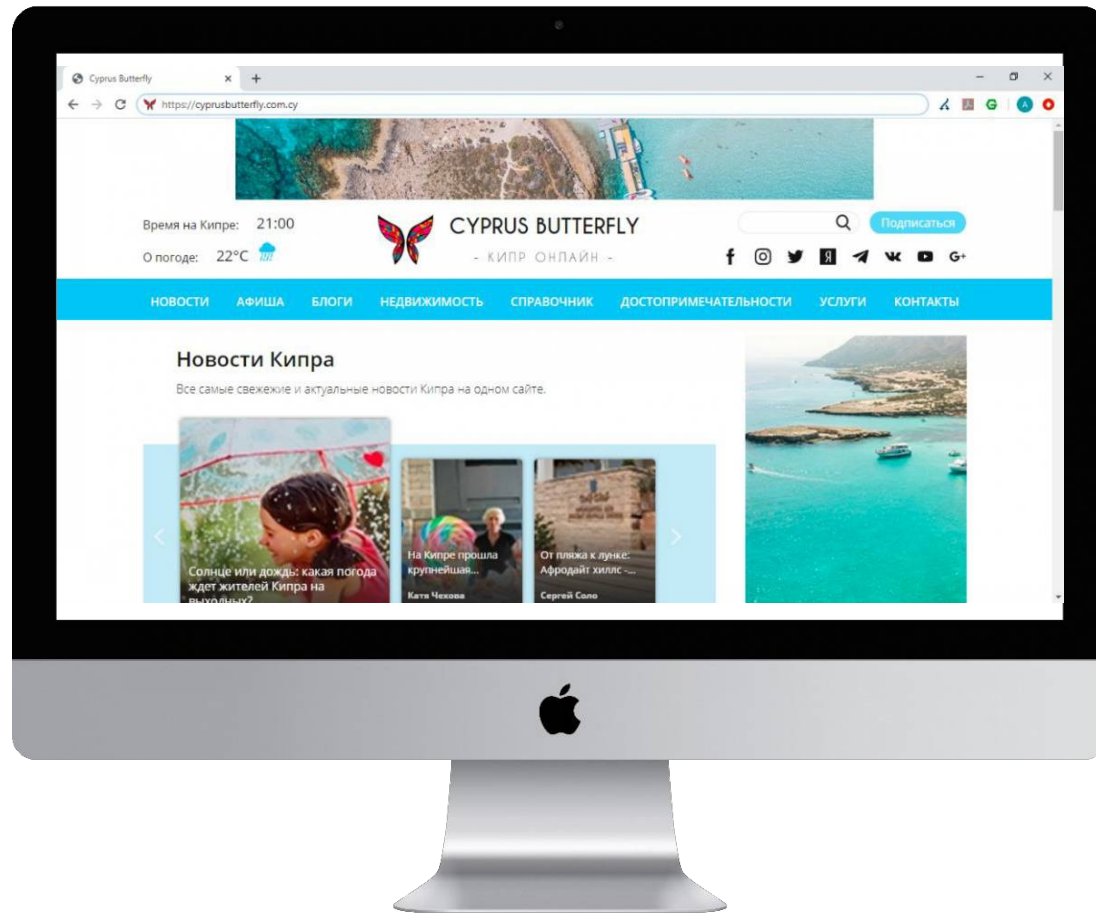


Although we are located in Cyprus, we are popular beyond its borders – especially among **tourists** that plan to visit the island

- CY – 46%
- RU – 22%
- UA – 14%
- BY – 7%
- Other countries – 11%



We know our **readers**, and we can find you clients in the most suitable **format** for you



Cyprus Butterfly is an effective community across all popular **social media** platforms, that will help you gain followers from different **demographic groups**



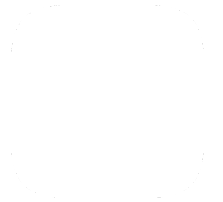
Instagram



Facebook



Twitter



VKontakte



Telegram

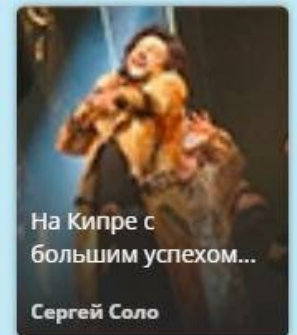
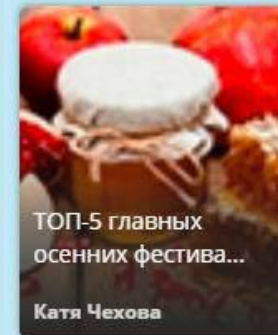


Advertising article allows you to reach out to users **cheaper** and across **all platforms**

- Articles are prepared by **professional** journalists
- Launch simultaneously on **all** platforms
- Articles remain on site, and are **always** available for users
- Such advertisement is **least disruptive** for users, reducing the risk of negative reaction

СОБЫТИЯ

Все самые интересные события на Кипре, фестивали, концерты, вечеринки, спортивные мероприятия, мастер классы.



[Читать все](#)



Cyprus Butterfly social media platforms is a quick solution for smaller businesses

- Minimal preparation time – average **3 days** between making an order and launching the campaign
- If you do not have texts ready, our **journalists** can help you
- Reach out to users in the environment that is **comfortable** for them
- Best balance between **price** and **quality**



Header banner is a proven classic for those who want to reach **maximum** possible audience



First
thing that user
sees on site

Pay for the
time

Available on
ALL devices



Partner integration – users will find you by **themselves**

- No entry fee – you pay only for **orders** that we bring to you
- Less trouble – we will forward you only **finished** orders
- No cold calls – you will get only clients, that are **interested** in your services
- You will remain in our **catalogue**, and it doesn't depend on time since launch

Аренда транспорта

Предлагаем доступный прокат транспорта, мы сможем предложить большой выбор марок и моделей на прокат. Долгосрочная, посуточная и краткосрочная аренда под любые цели - бизнес, отдых и повседневные нужды.

Автомобили Мотоциклы Яхты и катеры Самолеты



BMW 730 (black)
€180 / day



BMW x5 (white)
€200 / day



BMW coupe (red)
€230 / day

[Посмотреть все предложения](#)



Cyprus Butterfly professionals will help you to plan a **complex** advertisement campaign

If you do not have creatives ready, our **specialists** will help you

Campaigns are launched during the most **optimal** time for your target audience

We will offer you most **effective** solutions, based on your targets and budgets



Did not find a suitable format for you?
No worries, together we will **invent** it



Contact us the way **you** like

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+357-99-216894

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Our flexible pricing will suit **any** budget

	Your creatives	Creatives that are prepared by our specialists
Article on website	120€	170€
Publication on website + all social media platforms	250€	300€
Post in Facebook	100€	150€
Post in Instagram Lenta + Stories	70€	100€
Post in Telegram	50€	100€
Post in VK	30€	60€
Publication in our catalogue (price per year)	120€	170€
Header banner (price per week)	200€	250€





Cyprus Butterfly will help your
business find your customers